



Playa del Carmen Mexico

Playa del Carmen, or Playa, as locals call it, is located on Mexico's Yucatan Peninsula, about 40 miles south of Cancun. Located in the heart of the Mayan Riviera, Playa del Carmen is a central exploration point for the entire coast. It's about 30 minutes south of Cancun, and, a comfortable and beautiful beach resort location where you can visit with the local population while still enjoying the glamour of some of the world's most fabulous beaches.

The town's port provides access to the beautiful island of Cozumel, which you can visit on a fun ferry or seaplane ride away. The port area is also a stop for many cruise ships where passengers enjoy bargaining at the open-air market or explore nearby Xel-ha and Tulum.

Discovered by those seeking sunny, white beaches, gentle surf and outdoors activities, this once quiet fishing village has grown to an internationally renowned tourist destination. Playa Del Carmen offers a mix of old and new world culture. Buildings are low-rise, and the atmosphere is still authentic.

Along the town's bustling Quinta Avenida or Fifth Avenue, you will find restaurants and open cafes offering culinary delights from traditional Mexican dishes to international and fusion cuisine. Handcrafted arts and goods are offered by local artisans on the streets or in the many shops and galleries lining the tourist area near the beach. When the sun goes down, Avenida Quinta (Fifth Avenue) becomes the epicenter of activity. Filled with restaurants, bars, dancing and shopping, Avenida Quinta transforms from a family-friendly pedestrian way to a sizzling hot spot.

The expanding resort zone is just a few miles from Playa del Carmen proper, with plenty of taxi and shuttle service, and a pleasant, leisurely walk away. You'll find remnants of ancient Mayan structures reminiscent of the great civilization which once populated the region.

Check out the *Sandos Playacar Beach Resort & Spa* for a 5-star, all-inclusive resort. Enjoy seven restaurants in the resort, go windsurfing, sailing, kayaking, snorkeling, scuba diving, play beach or water volleyball or just relax with your feet up and a margarita in your hand! Or, enjoy the fully equipped gym with spinning, Pilates or aerobics. Take a sauna, steam bath or get a relaxing massage. Enjoy the nightly entertainment and dance to your heart's desire.

There's plenty to do for all ages! Kids from two to twelve can enjoy the Kid's Club and teens from twelve to seventeen can participate in the Teen's Club.

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